[**#shel·fie** (*noun*): a photograph of one's own shelf, esp. when the shelf shows off one's personality. *Example: "I'll be right there, as soon as I post my #shelfie to Instagram.*"]

For the uninitiated, a #shelfie is a photo that you take of your super cool, decked out floating wall shelf. I know you're probably thinking, "Why would I do that? It's just a shelf." Au Contraire! A #shelfie is more than just a random snapshot of some floating pieces of wood on your wall. A #shelfie is a reflection of your design ethos; it proudly displays your knick knacks, photos, and other interesting items that help make you ... you!

A #shelfie is a real-life Facebook front page. You get to post your photos, memories, interests, creations, and media in a convenient place for your friends and guests to admire. You can arrange the items on your shelf in a wonderful display of the things that make you neat: pictures of climbing at Maple Canyon, taxidermied fish, pictures of kisses, and pretentious books. You determine the impression that your shelf makes, and your shelf reflects you.

https://www.smartfurniture.com/blog/post/show-shelfie

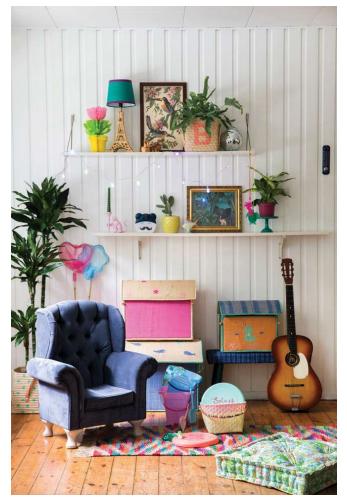


The designer: elegant & artistic



The Media Aficionado: I watch intense psychological thrillers and Mickey Mouse. You don't?

1. Kitsch and cluttered



You are: Highly original, according to a 2013 at the University of Minnesota which discovered that the messier you are, the more that translates into innovation and creativity. The study also discovered that being very neat and tidy was a sign of erring on the side of, "convention and playing it safe."

You love: A mish-mash of contrasting pieces, shapes and styles. A clash of patterns and colours is absolutely your bag. Shelves, as far as you're concerned, are for filling and negative space is just that – a negative. For mix 'n' match pieces to make your shelves stand out, look to the Rice brand, available at Mira Mira (Miramira.ie).

2. Sleek and Scandi



A dedicated follower of Marie Kondo's principles. One of the decluttering guru's main tidying tenets is about imagining your ideal lifestyle. Setting a minimalist Scandinavian shelfie style declares your intention to live a life that's mess, and therefore, stress-free.

You love: Living in a sleek, curated space is what sparks your joy. Hay Design's New Order shelves (<u>Hay.dk</u>) are an unadulterated frame on which to place design books and hardbacks. Layer some up on their sides for added visual interest, and intersperse with carefully-chosen objects that that not only add texture to your scheme, but which have personal or sentimental meaning too.



3. Cabinet of curiosities



You are: An inveterate collector. You're known in your family for your love of curiosities and everyone knows to keep quirky items for you to have a look at first. Bargain Hunt and Cash in the Attic are constantly on the Sky Box and you love a good period drama – the spotting opportunities are fab.

You love: The Abigail Ahern/Editon range at Debenhams is a good pick for quirky on a budget. Flea markets and brocantes are your great loves, you've yet to meet a salvage yard you didn't like and you'll never pass a charity shop. Where others may see trash, you'll see an item to treasure, reconditioning it with a lick of paint or a new finish so it can go on display in your vitrine or on your display shelves.

4. Brilliantly Baked Off



You are: As a dedicated follower of flour, your shelves are as much about function as they are about form. But you didn't spend all that cash on a KitchenAid mixer to forget about styling out the rest of your kitchen complements, now did you? Lovely pieces that also perform are top of your shopping list and if they can go from oven to table too, well then, that's a bonus.

You love: High performance pieces. Cold surfaces are a must, especially for pastry prep, so you love marble, tile and smooth finishes. Robust materials that can withstand extremes of temperatures are essential if they're going to make it onto your shelves, such as marble boards and classic tableware. Look for both at Marks and Spencer.

https://www.houseandhome.ie/inspiration/shelfie-style-shelves-personality-22487