

Making an Appearance

U.S. RETAIL DRESS CODE GUIDELINES



At Starbucks, we aim high to create a warm and inviting third place environment. We want every reflection of the brand to be as thoughtful as our heritage and caring around coffee. As a partner, your appearance is a reflection of the Starbucks brand and how we show up collectively is important to our customers. At the same time, we want to build a company where self-expression, empowerment and inclusion are nurtured.

With this balance in mind and lots of thoughtful feedback from partners, we've updated our dress code. If you have questions about what this means for you, talk with your store manager. And, thank you for all you bring to Starbucks every day. If you need more help, call the Partner Resources Support Center (PRSC) at (866) 504-7368.



JEWELRY.

Food safety rules, no really.

There are food safety rules we have to live by. Here's the fine print - wearing a ring is okay if it's a plain band, no stones. Unfortunately, no watches, bracelets or wristbands are allowed. Simple necklaces can be worn under your clothes.

It's all about that APRONS.

First im-PRESS-ion.

We're known for the green apron, so keep it looking good. This means no holes, tears or stains and starting your shift clean and wrinkle-free. When you're working, wear it full length, not folded in half. When you're on break or taking out the trash, take it off.

PIERCINGS.

Less is more.

When it comes to earrings, it's small or moderately-sized and no more than two per ear. Yes to ear gauges, ideally no bigger than 10mm and a small nose stud is allowed (no septum or rings). No other visible pierced jewelry or body adornments.

FINGERNAILS.

An naturel.

Keep your nails clean, short to medium-length. No nail polish (this includes gel or Shellac®) because it can chip off and fall into our food or beverages.

HATS.

And to top it all off...

If a hat is required by state or local laws, wear one with a Starbucks logo.



HAIR. The mane event.

Keep it looking natural - no bright or unnatural colors (purple, pink, blue, green). Pull long hair back with clips, hair ties or bands.

TIES OR SCARVES.

You pick the color.

Want to accessorize with a small scarf, necktie, even a bowtie? Pick one in any color - your choice. Simple prints or patterns are okay too.

SHIRTS.

As tuck would have it.

Solid black or white shirts with collars, turtlenecks or mock turtlenecks are the rule. Tucked is the preference, but if you go untucked it has to be long enough so your midsection doesn't show (even when you reach) and no longer than your back pockets.



NAME BADGES. Doodles - sure. Flair - nope.

Make your name badge your own, but your name must be legible.

TATTOOS.

Yes!



We want customers to focus on you, not your body art. Tattoos are allowed, but not on your face or throat. Treat tattoos as you treat speech - you can't swear, make hateful comments or lewd jokes in the workplace, neither can your tattoos.

HAVING A BABY?

Congratulations!

Choose from the items on this list with two special soon-to-be mom exceptions: wear a longer shirt or stretchy materials if it's more comfortable for you. A solid black dress is another option.

PANTS, SHORTS & SKIRTS.

Denim, need we say more?

The bottom half of your outfit can be khaki (tan) or solid black (and yes, this includes dark black denim). If you choose to wear shorts or skirts ... no more than four inches above the knees please.

SHOES.

Be kind to your feet.

Black or brown closed-toe shoes with a flat heel are a must. We suggest slip-resistant shoes to avoid a fall.

IN CASE YOU WERE WONDERING...

No blue jeans, sweatshirts, hoodies, T-shirts, athletic pants, leggings, yoga pants, sweatpants, fabric tattoo or sports sleeves, open-toed shoes, sandals, clogs, cowboy boots, canvas shoes, perfume, cologne or highly fragrant deodorants or powders.

*For complete dress code details, check out the U.S. Stores Partner Guide.

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