

HOW DO PHONE APPS REVOLUTION OUR LIVES?



YOUR FINAL TASK IS TO SELL YOUR APP!

**You have created an app that is going to revolution our lives...
Now you need to raise money to launch it on Appstore and Google Play Store, so you must convince potential investors!**

❖ Success criteria:

➤ Communication skills: /5 points

- ☐ My presentation lasts between 1 and 2 minutes.
- ☐ I have created a logo and am able to justify my choices.
- ☐ I can explain what my application is and how to use it.
- ☐ I can explain its advantages.
- ☐ I don't read my notes.

➤ I can convince potential investors to choose my project: /5 points

- ☐ I can organise your presentation (three coherent steps).
- ☐ I can support your arguments with figures (app size, money needed...)
- ☐ I can justify why this is a revolutionary tool that can change people's lives.

➤ Language: /10 points

- ☐ I can use varied and specific vocabulary.
- ☐ I can use complex sentences.
- ☐ I can use modal verbs to explain the app's functions.
- ☐ My oral expression is fluid (good rhythm and intonation).
- ☐ I pay attention to my pronunciation (/th/, /h/, /r/ and transparent words).

❖ Bonus: +0.5, 1, 1.5, 2 points

My project is very original and could really be life-changing for us!

I can show excellent graphic design skills.

I sound very convincing, people are ready to invest in my application.

B1

B2

<p>Discours clair, organisé et nuancé. Raisons simples exprimées. Point de vue justifié sur un sujet familier. Questions prises en charge simplement.</p>	<p>Discours clair, argumenté et informé. Point de vue pertinent exprimé. Avantages et les inconvénients présentés. Idées organisées dans le but de convaincre. Questions prises en charge avec aisance.</p>
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