

FUNERAL CARTOON:

This is a cartoon by artist Picara which was published in 2012 on bizarrocomics.com. The scene takes place in a church, it is a funeral but the deceased only has four people attending the ceremony.

- ➔ you could think that he had no family no friends.
- ➔ He wasn't very popular
- ➔ He was rich then lost all his friends when he became poor

“He had over 2,000 Facebook friends, I was expecting a bigger turnout”

The woman in the background is saying that she is surprised because he had many Facebook friends.

It deals with the opposition between your real life and your virtual one.

Social networks can connect people but it is not the same as real friends. You can have millions of Facebook friends and not have real friends at all.

“I FORGOT MY PHONE” – Video

This a short film posted on Youtube and directed by Charstarlene.

We see a woman in her daily life:

- she is eating with friends at a restaurant
- she goes hiking (nature)
- she is going to birthday parties / bowling

The problem is that people around her don't care about what she is saying because they are always checking their smartphones. She feels invisible and maybe disappointed.

They are disconnected from reality and living in a virtual world.

The message is that social media can be dangerous/ negative for your social life because you can't enjoy reality if you are worrying about what to post about it.

It is almost like a drug, people can be self-centered.